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June 7 • East Hampton

jackie
&
bill

engaged: 16 months

photography by Melani Lust Photography
at LongHouse Reserve



THEIR STORY

BRIDE Jacqueline (Jackie) McKeon, 29, a business student **GROOM** William (Bill) Shufelt, 31, a hedge fund trader **HOW THEY MET** Working at a summer camp in high school **WEDDING STYLE** In lieu of a strict theme or palette, Jackie and Bill focused on making sure their wedding complemented the natural beauty of their venue. —*MO*

Jackie was working at Oscar de la Renta as a marketing manager when she got engaged, and she knew right away she wanted to wear a wedding gown by the designer. She chose a strapless silk faille gown with a classic empire-waist silhouette. “The ornate floral embroidery was my favorite part of the gown—it took more than 300 hours to complete!” says Jackie. “Floral details are one of Oscar de la Renta’s signatures, and I love how it reflected the LongHouse Reserve gardens.”





The alfresco cocktail hour included a number of creative hors d'oeuvres, including fish tacos paired with mini-margaritas sipped directly from little bottles of Patrón tequila.



The couple's towering wedding cake was vanilla with buttercream and fresh blueberries. "We wanted a very romantic and natural look for our cake, so we chose not to ice it and covered it with lots of fresh pink flowers instead," Jackie says.



JACKIE & BILL'S WEDDING INGREDIENTS

- CEREMONY SITE** Most Holy Trinity Church, East Hampton **RECEPTION SITE** LongHouse Reserve, East Hampton
- PHOTOGRAPHY** Melani Lust Photography
- CONSULTANT** Lyndsey Hamilton Events
- FLOWERS** Poppies & Posies **OFFICIANT** Rev. Joseph M. McShane **GOWN** Oscar de la Renta, New York City **HAIR** Damali NYC
- SHOES** Manolo Blahnik **ENGAGEMENT RING** Leon Megé **WEDDING RINGS** Tiffany & Co. **JEWELRY** Tiffany & Co. **BRIDESMAID DRESSES** J.Crew **FORMALWEAR** Groom: Lord Willy's, New York City; groomsmen: various **STATIONERY** Katie Fischer Design
- RENTALS** Revolve Furniture Co.; Sperry Tents
- CATERING** Marcey Brownstein Catering
- CAKE** Nine Cakes **MUSIC** Bon Musique/Elan Artists; DJ Smiles Davis/The Flashdance
- REGISTRIES** Bloomingdale's; Williams-Sonoma
- HONEYMOON** Seychelles; South Africa
- GUESTS** 175 **BUDGET** \$\$\$\$\$ (see key, p. 10)

